



Echoes of the past. Whispers of tomorrow.

## LANSING BEAUTIFICATION AWARDS PROGRAM

### **BACKGROUND, GLAD BEAUTIFICATION COMMITTEE:**

The GLAD Beautification Committee was established in 2021 with the goals of: 1) instilling pride in our community; 2) creating a welcoming atmosphere; and 3) encouraging locals and visitors to stop and play: *to enjoy this coolest corner of the coolest corner of North Carolina.*

In addition, the GLAD Beautification Committee is dedicated to the protection of the environment and the preservation of Lansing as a healthy and pleasant place to live.

### **PURPOSE OF THE AWARDS:**

The Lansing Beautification Awards Program's purpose is to build a sense of pride in our community by encouraging residents and business owners to make Lansing look exceptionally attractive and feel like a more beautiful place to live, work, shop, and play.

Through our Beautification Awards Program, GLAD honors those who have contributed to fostering a sense of pride in our community by creating/maintaining an attractive store front or residence.

Types of beautification efforts may include litter/large item clean-up, landscape plantings, hanging baskets, planters, murals, interpretive signage, window displays, attractive additions, decks, paint schemes, shutters, or any other features that add color and vibrancy to our community.

### **WHO CAN ENTER:**

The Lansing Beautification Award is open to any business located within public view. Business owners may be honored with this award.

By accepting this award, you grant the GLAD Beautification Committee the right to publicly use your name, address, and photographs of your property.

### **JUDGING AND DEADLINES:**

Properties will be judged based on the following criteria: 1) overall impact, 2) creativity, 3) link to Lansing history/identity, 4) eco-friendliness, 5) longevity of improvement, 6) community benefit, 7) seasonal theme.

Awards will be presented on a semi-annual basis.

Winter and Spring- December, January, February, March, April, May

Winner announced: First week in December at Town Meeting

Summer and Fall- June, July, August, September, October, November

Winner announced: Third week of June at GLAD monthly meeting

### **WINNING PROPERTIES:**

A Beautification Award sign will be displayed at winning properties and winners will receive a certificate and a surprise gift from the committee.

### **QUESTIONS:**

For more information, contact the GLAD Beautification Committee at 980-622-5220 or [GLAD28643@gmail.com](mailto:GLAD28643@gmail.com).

**PAST WINNERS:**

SUMMER AND FALL 2021 – Old Orchard General Store

WINTER AND SPRING 2022 – molley chomper

SUMMER AND FALL 2022 – Original Lansing Trading Co.