

Greater Lansing Area Development January 27, 2022 Meeting

The meeting was called to order by President, Dick Greenwood. The GLAD members present were: Dick Greenwood, Anita Greenwood, Carolyn Weckstrom, James Littlejohn, René Greenwood, Ann Rose, Robert Rice, Mack Powers, Sherry Powers, Jim Parsons, and Sandy Roten. The minutes were reviewed. A motion was made by Carolyn Weckstrom to accept the December minutes and seconded by James Littlejohn. Motion carried.

Finance Report

A financial report was given by James Littlejohn. The Bingo account has \$3,188. The GLAD account has \$11,914.08 and ended with \$12,361.21 balance. Within that money is \$4,600 for the beautification committee, mural, and grant which leaves a spending balance of \$7,753.11. Items for discussion letters were: A request was received from Ashe County Rescue and Lansing Fire Department asking for donations. Last year we gave \$50 to Ashe County Rescue and \$0 to the Lansing Fire Department. We also received information from High Country Host, membership request for \$125 per year. Discussion followed. A motion was made by James Littlejohn to send \$50 to the Ashe County Rescue, seconded by Anita Greenwood. Motion carried with a 4-1 vote.

Old Business

The present make-up of our Board of Directors was discussed. The Board is comprised of Dick Greenwood, Anita Greenwood, Ann Rose, Carolyn Weckstrom, Elaine Jacobs, Jim Parsons, Cookie Parsons, James Littlejohn, Jim Blevins, Larry Blevins, and Sandy Roten. Previous members that are no longer on the Board and have not renewed their GLAD membership are Summer Davis, Dawn Richardson, and Tina Greer.

An update from our beautification committee chairperson, René Shuford was given.

Julie Little is still working on all the details for our help with the sixth grade class project.

Summer Davis was doing the newsletter for GLAD. René will do a newsletter on a regular basis. This is sent to all to all members plus a contact list of approximately 2,000 people. René will get a newsletter out this next week., February 1, 2022.

Dancing in Lansing was a big hit. Fourteen people showed up. Everyone was very excited and wanted GLAD to have dancing on a regular basis. If we have more than 20 people, we will be in a crunch for space. There were a variety of age groups, from 20 to 70. A great time was had by all.

An update was given by Sherry Powers on the renovation of the fire department box car. Sherry talked to Jeff Venable again about the storage car. Jeff said they might do away with the door on the box car. Work could possibly begin as soon as warmer weather arrives.

René had a meeting with Rianna Barker about designing a barn quilt for approval. One barn quilt would honor the fire department, one would honor the town or the county of Ashe, and then something for North Carolina. As soon as possible we want to get started on this project.

The digital sign needs some updating. Dennis Lawson will help design a new board and will be fastened to the boards that are already in place. We will probably have these installed sometime in March.

Beautification committee will meet again January 31st to plant some more seeds for the plant sale. If you know of anyone that would like to donate materials or seeds, we would welcome them.

New Business

Dick Greenwood said Jim Parsons had an idea on the STEP program. Jim thought it would be a good idea to prepare a printout for new entrepreneurs, or new business owners in Lansing, information on how to develop a business plan. Tips on starting a new business and good ideas about it. Jim will present more at our next meeting. Mack asked if Jim thought it might be a good idea to include Lansing's Sewer Use Ordinance to new business owners. Jim thought it would be a good idea for GLAD to be the controller of this document and help any way we could.

Mack Powers gave an update on the happenings in town. A lot of work is going into the grants that have been awarded to the town. Also, there has been a lot of planning for the addition of a new water tank. Sometime in April the town speed limit will change from 20 mph to 25 mph and the speed limit signs will be out further than they are now. We are also looking into adding more police presence in Lansing in the future. A couple more properties have changed hands. The playground committee is exploring the use of more natural looking equipment.

James Littlejohn said the Lansing Foods building is planning on putting a new awning up. They are also going to change their name back to CJ's (Clark & Jamie).

Carolyn Weckstrom reported that the Chamber has one more month that is open for a display. December is probably the best month for traffic at the Chamber. The cost to use is \$150 to display for the month. We could put fliers, photos, etc. in the display. Carolyn will get more information and we will work to get a co-sponsor. It will garner a lot of attention especially in December.

Larry Blevins and Sandy Roten came up with the idea of having a craft/vendor fair in the park. We would charge a vendor set up fee and GLAD could do all the refreshments. Crafters could also participate in a meet and greet with the merchants where their crafts are displayed. Musicians could be invited to play. More information will be presented and discussion will continue in February.

A move to adjourn was made by Carolyn Weckstrom, seconded by James Littlejohn. Motion carried.